

DSV COPY PROGRAM

free your sales staff - close more deals
 proven impact - pro writers - easy system
 fresh ideas - use for specs - market exclusive*

the DIFFERENCE:

NEW - Exchange copy units for full spot production

Multiple writers/announcers

Flexible package options that meet your commercial
 volume

Advertiser branding consultation

24-hour turnaround times

Ad agency-caliber copywriting/production

Low monthly rates

Writing quality that doesn't diminish over time

No lengthy contractual obligations

Fresh material

Package A: \$25 per script

Fifty (40) pieces of copy per month

Package B: \$30 per script

Thirty (30) pieces of copy per month

Package C: \$35 per script

Twenty (20) pieces of copy per month

Sales Guys.
 You'd be making a lot
 more money if you
 weren't spending all
 of your time writing
 your own copy.



Dailey Sound Vector™

media group & creative services

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Call for more details and samples



*Station agreement required. Restrictions apply.