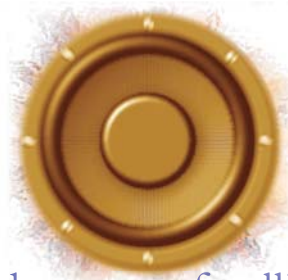


Creative Consulting

&

Original Jingles

incentivize
more commitments



pressure-free sales
proven impact

We've developed a smoking hot way of selling more airtime with jingles & creative consulting. It all starts with being heard - literally!

Most broadcast sales departments are quite familiar with jingle-related sales programs. Most would agree that jingles are unparalleled in their ability to establish brand-awareness. And traditionally jingle programs have proven to be quite lucrative. However, the old style of arm-twisting and gimmicks no longer work in today's competitive arena. And with changing times, comes the change in demand for a better product and a better presentation of this amazing tool.

Dailey Sound Vector Media is the industry's new leader for music-related sales programs. Our business model allows you to secure substantial airtime commitments without risking newly established and existing advertiser relationships.

~~\$2500~~ (for stations signing before 12/31/09)
Jingle Plus Package: \$3750 (per advertiser)
Consulting + Standard Jingle Package + Unlimited Usage

Sometimes projections and reality are not as close as they should be. If your sales department is facing the proverbial "reality check," does it make sense to let another quarter come and go and not rethink the current formula?

If you happen to find yourself less optimistic about hitting this year's target and even less enthusiastic about your current strategies, *Dailey Sound Vector* has a contingency plan that will work! It's called the DSV Jingle Sales Conference. This is a market-exclusive jingle sales program unlike any you've heard of. And the best part is results can come sooner

The Difference:

- + All Original Material
- + Restriction-Free Usage
- + Low Risk
- + Unlimited Cuts
- + Agency-Style Consulting
- + 90-Day Guarantee
- + Online Access
- + National Quality

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Call for more details and audio samples ▶▶▶