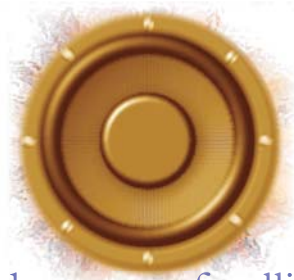


Creative Consulting

&

Original Jingles

incentivize
more commitments



pressure-free sales
proven impact

We've developed a smoking hot way of selling more airtime with jingles & creative consulting. It all starts with being heard - literally!

Most television sales departments are quite familiar with jingle-related sales programs. Most would agree that jingles are unparalleled in their ability to establish brand-awareness. And traditionally jingle programs have proven to be quite lucrative. However, the old style of arm-twisting and gimmicks no longer work in today's competitive arena. And with changing times, comes the change in demand for a better product and a better presentation of this amazing tool.

Dailey Sound Vector Media is the industry's new leader for music-related sales programs. Our business model allows you to secure substantial airtime commitments without risking newly established and existing advertiser relationships.

RMAX Package: 15%* *(gross sales per advertiser)*
Consulting + Standard Jingle Package

RMAX Plus Package: 20%* *(gross sales per advertiser)*
Consulting + Standard Jingle Package + ONE of the following:
- Three Fully Produced Radio Commercials -
- Messages On Hold Package (phone) -
- Print/Brochure/Coupon Layout -
- Flash Landing Page (web) -
- Business Cards -

The Difference:

- + All Original Material
- + Restriction-Free Usage
- + Low Risk
- + Unlimited Cuts
- + Agency-Style Consulting
- + Pressure-Free Sales Forum
- + 90-Day Guarantee
- + Short Agreement Terms
- + Online Access

Dailey Sound VectorTM

media group & creative services

6075 Cleveland Ave., Suite 204

Columbus, Ohio 43231 USA

www.dsvmedia.com

(614) 283-5151

Call for more details and audio samples ▶▶▶

* travel fee & minimum investment required. call for details